



If you'd like to know more you  
can reach us on.....



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“Education is a Human Right the choice of a B-School is Your Right”

## MARIAN ACADEMY OF MANAGEMENT

Kothamangalam, noted for its varied accomplishment, is an important educational hub of Kerala. Marian Academy of Management Studies, affiliated to Mahatma Gandhi University, Kottayam and recognized by AICTE, is the first institution of Management Education in Kothamangalam with a vision of becoming a World - Class Business School. It is dedicated to quality education in job-oriented programmes. MAMS is co-educational and non-sectarian maintaining a secular vision with freedom of individual faith and creed. It is designed to be a Centre of management excellence in accordance with international standards. It aims at imparting the true spirit suited to management studies with a view to carving out bright careers for a brave new world.

### OUR SOURCE OF STRENGTH



ment is our true mission promoting integrity and individuality, solidarity and sustainability. MAMS aims at transforming the students into performing managers, visionary entrepreneurs, and responsible

## CAMPUS

Situated at Marian village, puthuppady, amid the Kothamangalam and Muvattupuzha municipal towns, beside the N.H.49, in a fascinating setting, is the Marian Academy of Management Studies. It is surrounded by the panoramic scenes of nature – ideal for and conducive to the 'sweet food of academic institution'.

### OC WITH A VISION

Our VISION is to link into shape the young minds under our care so that they become intellectually competent, professionally trained, morally upright, socially committed and spiritually inspired men and women upholding the international standards of a world-class Business School of Management Education. *excepturi sint occaecati cupiditate non provident.*

### WITH A MISSION

Our MISSION is to translate this vision into practice, by providing excellent instructional and infrastructural amenities in tune with the global management scenario. 'To live laborious days' with an academic and professional commitment

is our true mission promoting integrity and individuality, solidarity and sustainability. MAMS aims at transforming the students into performing managers, visionary entrepreneurs, and responsible

## MBA PROGRAMME

MBA at Marian Academy focuses on creating right attitude and perception in the upcoming generation. To make one refined in the art of life and management opens the way to Marian Village. It moulds graduates with new profiles and life styles with national integrity and global perspectives.

## ADMINISTRATION



H.B. DR. ASEELIOS THOMAS  
I CATHOLICOS

Patron



REV. DR. GEORGE KOTTALIL  
COREPISCOPA

Founder



DR. D. BABU PAUL IAS  
(FORMER CHIEF SECRETARY)

Advisory Board Chairman



SHRI. K. ROY PAUL IAS  
(FORMER SECRETARY, CIVIL)

Educational Advisor



CHEV. PROF. BABY M. VARGHESE  
(RETD. PRINCIPAL)

Chairman



DR. M. K. MOHANAN  
M.com, MBA, M.Phil, Ph.D

Principal



## LIBRARY

A full-fledged Library is provided for the students in MAMS. A wide array of the latest editions of a large number of books on different topics of management is available in the library. Journals, Magazines and Periodicals reflect the current issues among the cross-sections of various Industries. Digital is an added advantage. The MAMS Library is a store-house and also mine of knowledge and information for facilitating the Management Education. [www.marianacademylibrary.blogspot.in](http://www.marianacademylibrary.blogspot.in)



## IT LAB

The computer lab is well equipped with 60 high end systems and printers to cater to the needs of each and every student. The computer centre is coupled with high speed internet connection and is supported by UPS systems.



## DIGITAL LANGUAGE LAB

Our well equipped digital lab makes learning of English an easy event and an effortless exercise. Doors are wide open to any who desires to learn the language royal and develop language skills.

## WI-FI CAMPUS

Ours is a Wi-Fi campus providing and comprehending vast expands of the internet for referring to many national and international journals and magazines subscribed on-line for the benefit of the students. It provides easy access to the web round the clock in the labs and on their laptops even after the normal academic pursuit. Out students in the campus can easily access internet from anywhere using their wireless devices. Internet being a major source of information today helps students to enjoy the multi facilities of learning Our students can access e-journals and e-books by using our digital library with the heap of Wi-Fi connections



## SEMINAR HALL

It is an ideal place for the exchange of ideas rich and varied; it is an academic venue for organizing seminars and workshops in association with Govt. organizations, Professional association and Corporate agencies.



## THEATRE

Fully Air Conditioned HD Miniplex Theatre with 150 executive seats for studies

## CAFETERIA

A well designed cafeteria is provided for serving hygienic and quality food-vegetarian and non-vegetarian at reasonable rates.

## HOSTEL

Separate hostel facility available for Boys and Girls

## GUEST ROOM

Cozy guest rooms for visiting faculty and industry professionals.



## TRAINING AND DEVELOPMENT

The training and development activities at MAMS are central to the idea of developing managers who become responsible professionals in society and industry. In order to achieve this goal, a holistic scheme is introduced to provide thorough knowledge in leadership, interpersonal relations, and life and team management skills to the students. The training methodology and programs are structured in such a way that the students are equipped with special skills in intuitive and lateral thinking, soft skill and personality development, research, conducting negotiations, collaborating on projects and decision making to help launch them into successful careers.

The training program at Marian Academy is administered by a team of highly professional trainers and faculty who has the knowhow and experience to know the requirements expected of an MBA student by the industry.

These are the tools used in a structured and time bound manner over the two year MBA course at MAMS:

Industry and Company Analysis (ICAP) Program

Knowledge, Verbal and Language Skill Development Programs

- Story Completion
- English Film Review
- Debates
- Just a Minute (JAM) sessions
- Newspaper Analysis and Book Review
- Case Study Analysis

Activity Based Training

- Product Launch
- Role Plays
- Outbound Training
- Team Building Activities
- Business Quiz
- Management Games

Interview and Placements Skill Training

- Interview Skill Development
- Aptitude Skill Development
- Resume Building Programs
- Group Discussions

Personal guidance

- Mentoring and Counseling
- Turning Point



## MOTTO

Art of Life, Art of Management' emphasizing the key role of management in life.

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## INDUSTRY INTERFACE

Since our inception, we at MAMS believe that an ideal MBA program is a blend of academic excellence combined with industry relevance and exposure. It is in this context that MAMS has seen fit to associate with several professional bodies like the Kerala Management Association (KMA) and National Institute of Personnel Management (NIPM). Over the years our students and recruiters have benefitted from these associations in terms of their overall growth and professional development.

At MAMS a conscious effort is made to have a continuous interaction and linkage with industry and professionals. These are some of the novel ways in which MAMS has been facilitating the industry interface program for the students:

- Building strategic alliances and partnerships with industrial hubs and special economic zones.
- Seamless flow of professionals to and from industry and MAMS. The placement cell at MAMS works closely with our strategic partners in the industry to fill the industry skill gaps by equipping the students with the necessary skill sets.
- Faculty supervised field - based learning through live projects and business feasibility research.
- Market research studies conducted by the collaboration of faculty and students for startups looking for reliable market data.
- Summer internships in various management domains with top firms across several industries.

Regular seminars and workshops are conducted where the students get a chance to interact and network with professionals and business heads from industries across India and the world.

MAMS also has a very active entrepreneurship development cell through which many students have forayed into several now successful startup ventures.

## ADMISSION



Any degree of Mahatma Gandhi University or any equivalent degree of any other University duly recognized by M.G. University with not less than 50% marks in aggregate. Final year degree students can also apply.

## MBA ADMISSION 2018 -2019

### Residential :

Fees : 4.10 lacs INR, including Tuition fees, Training & Development, Hostel & Mess, Uniform, University Affiliation & Exam fees.

### Non-Residential :

Fees : 2.90 lacs INR, including Tuition fees, Training & Development, Uniform, University Affiliation & Exam fees.

- Reaching out to international standards in Management Excellence.
- Research endeavours imbibing the essence of management studies.
- Holistic development of individuality and personality.
- Consultancy services to business and non-business organizations on various issues and problems.
- Developing Leadership competencies.
- Offering Executive development programmes for the practising managers including Alumni members